



INACROP

Indonesian Premium Agriculture Exporter

A STRATEGIC BUSINESS OF RUMAH TANI LESTARI WHICH FOCUSES ON AGRICULTURE EXPORT

Premium Quality and Eco-Friendly Agriculture



@inacropofficial



inacropofficial@gmail.com



@inacropofficial



www.inacrop.com



+62 812-9267-043



Inacrop - Indonesian Premium Agriculture Exporter, is a strategic business of Rumah Tani Lestari which focuses on trade in agricultural products. Our vision is to be a leading agricultural exporter that customers trust in terms of quality, traceability, sustainability, quality and consistency. We are looking for overseas partners who wish to become wholesale importers or those of you who wish to import retail.

INACROP

ABOUT

Raised so close to the country that produces the best agriculture, namely Indonesia, Novi has sufficient knowledge and ability to do business in agriculture, one of which is rice. She hopes her company will become a hub between farmers and the Indonesian and global markets, which will bring farmers' welfare and food security in Indonesia and the world.

Rumah Tani Lestari is a trading company for agricultural products, especially rice, based in Jakarta, Indonesia. We have been in the rice industry in Indonesia for several years, now by using the Inacrop brand we are ready to bring the best rice from Indonesia to the world.

Our team of experts are highly dedicated and work closely with rice farmers in Indonesia to continuously improve quality and quantity effectively and efficiently. Our company is truly unique in that it has managed to achieve overall excellence across all pillars of our industry.



Indonesia

INACROP —

WHY US



Food security is a major issue in the world these days. Production disrupted by drought coupled with conflict between Russia and Ukraine, exacerbated by protectionism by food-producing countries. Most recently the United States Department of Agriculture (USDA) issued a report on world agricultural supply estimates.

- Global wheat supply in 2022/2023 is expected to decrease by 1.1 million tonnes to 1,051.7 million tonnes. Production in the European Union (EU), Ukraine and Argentina was revised lower.
- World maize production in 2022/2023 is expected to fall due to reductions for Russia, the European Union and Kenya. EU corn production is reduced with a reduction forecast for Italy.
- The 2022/2023 global rice outlook is for lower supply, consumption and stocks with higher trade.
- Supply is projected to decrease by 1.3 million tonnes to 701.4 million tonnes due to lower initial stockpiles in India and Pakistan. Coupled with reduced production from the EU and the United States.



INACROP

WHY US



WE ENSURE SUSTAINABLE FOOD SAFETY

The fact is that rice is the staple food most consumed by the world's people, so it is very important for us to ensure that the availability of rice is always sustainable so that food security can be maintained, for that we do not only do business but we also empower and collaborate to maintain the quality and sustainability of rice supply



INACROP

WHY US

FOOD SECURITY
FOR SUSTAINABLE LIVING

INACROP ORGANIC RICE PRODUCT

- DELICIOUS AND HEALTHY
- EASY SAFE AND PROFITABLE
- QUALITY AND CONTINUITY



INACROP

WHY CHOOSE US

Natural Rice Cultivation without Artificial Pesticides and Chemical Fertilizers. Indonesian has an Extraordinary number of unique Rice Varieties, ranging from White Rice, Brown Rice, Red Rice, to Black Rice. These variants include fluffy Rice for making Liwet Rice or Japanese and Korean Dishes, fiber - Rich Rice for diets, low sugar Rice for diabetics, and Rice that keeps you younger and has good stamina.

- Eco-friendly agricultural products
- Organic certified for organic products
- Delicious, crispy and crunchy snacks
- Safe delivery
- Competitive prices



INACROP

CERTIFICATE

WE ARE COMMITTED TO SUSTAINABLE QUALITY





INACROP

COMMITMENT

WOMEN EMPOWERMENT

We also have a strong commitment to empowering women. Our business process involves many women from plant cultivation to retail sales. Hopefully, this business will help their economy as well as their well-being.



INACROP



COMMITMENT



PARTNERSHIP & COLLABORATION

In our business journey, We build a network with Indonesian farmers from various regions in Indonesia. We develop long term mutual partnership with farmers in order to create a more favorable atmosphere to promote environmental friendly agriculture in which is geared to increase their livelihood as well.



YOUTH LEARNING PROJECT

As digital trading is expanding exponentially in Indonesia, it attracts many people to learn digital marketing. Collaborating with some surrounding high schools, we allow students to learn digital marketing as well as soft skills in our company. It is expected that the youths will be ready to work after graduation.



OUR CATALOGUE

Premium Quality and Eco-Friendly Agriculture

We are looking for overseas partners who wish to become wholesale importers or those of you who wish to import retail

Pandan Wangi Organic Rice



SPECIFICATION	Pandan Wangi
Origin	Solo
Composition	The composition of whole rice is 80%, rice groats is 20%
Water content	14%.
Variant	-
Packaging	2 KG, 5 KG, 40 KG
Production capacity	50 ton/bln
Certificate	Sertifikat Organik Indonesia
Ex Work Tanjung Priok Jakarta	Rp. 27,000 (<i>Prices may change</i>)

Pandan Wangi Rice is one of the varieties of feather rice grown in Cisalak, Cibeber, Cianjur, West Java. Because of the pandan-scented rice, this paddy and rice have been known since 1973 as Pandan Wangi.

Pandan Wangi rice, planting age 150-165 days, plant height reaches 150-170 cm, grain is round/fat belly, good quality, resistant to loss, weight 1000 grains, grain 300 gr, rice tastes good, and smells of pandan. Meanwhile, the amylase level is 20%. The yield potential is 6-7 tons/ha of collected dry malai. Rice like this has advantages such as: it tastes good, is fluffier, and smells good like pandan.

Rice grown without the use of chemical fertilizers and pesticides. Natural processing without using bleach, preservatives and fragrances.

Ciherang Organic Rice



SPECIFICATION	Beras Ciherang Organik
Origin	Solo
Composition	The composition of whole rice is 80%, rice groats is 20%,
Water content	14%.
Variant	-
Packaging	5 kg of vacuum plastic (5 kg of plastic as much as 3 pieces in 1 box)
Production capacity	50 ton/bln
Certificate	Sertifikat Organik Indonesia
Ex Work Tanjung Priok Jakarta	Rp. 21,000 (<i>Prices may change</i>)

Ciherang rice is a superior rice variety derived from IR64. In addition to having a high yield potential, the grain shape of Ciherang rice is long, slender, clean yellow in color and the texture of rice is fluffier. This is what makes the Ciherang variety still in demand by farmers and consumers.

Ciherang rice also has resistance to several pests and diseases. It is this factor that makes Ciherang rice the main choice of farmers and the number one variety planted by farmers in Indonesia.

Rice grown without the use of chemical fertilizers and pesticides. Natural processing without using bleach, preservatives and fragrances.

Organic Brown Rice



SPECIFICATION	Beras Coklat Organik
Origin	Solo
Composition	The composition of whole rice is 80%, rice groats is 20%,
Water content	14%.
Variant	-
Packaging	5 kg of vacuum plastic (5 kg of plastic as much as 3 pieces in 1 box)
Production capacity	50 ton/bln
Certificate	Sertifikat Organik Indonesia
Ex Work Tanjung Priok Jakarta	Rp. 27,000 (<i>Prices may change</i>)

Brown rice is a whole grain rice with the inedible outer hull removed. This kind of rice sheds its outer hull or husk but the bran and germ layer remain on, constituting the brown or tan colour of rice

Brown rice and white rice have similar amounts of calories and carbohydrates. Between 72%-82% of the dry weight of brown rice is starch, of which the majority is in the form of digestible starch. Brown rice therefore has the lowest protein and fiber content of cereal grains but the highest starch and carbohydrate content whilst its energy content is the second highest, after oats. Brown rice is a whole grain and a good source of magnesium, phosphorus, selenium, thiamine, niacin, vitamin B6, and manganese and does provide some fiber.

Rice grown without the use of chemical fertilizers and pesticides. Natural processing without using bleach, preservatives and fragrances.

Organic Red Rice



SPECIFICATION	Beras Merah Organik
Origin	Solo
Composition	The composition of whole rice is 80%, rice groats is 20%,
Water content	14%.
Variant	Sosoh Red Rice (polished) , Pecah Kulit Red Rice (unpolished)
Packaging	5 kg of vacuum plastic (5 kg of plastic as much as 3 pieces in 1 box)
Production capacity	50 ton/bln
Certificate	Sertifikat Organik Indonesia
Ex Work Tanjung Priok Jakarta	Rp. 27,000 (<i>Prices may change</i>)

Organic red rice is rice that comes from red rice varieties. The red color of organic red rice comes from the aleuron or the red bran layer. This layer is still attached because grinding only removes the outer skin. Organic red rice is a type of rice that is considered healthy. Red rice is known to have a high fiber content so it can make you feel full longer.

Organic red rice also contains a variety of other nutrients that are no less important. Starting from vitamins B1, B2, B3, B6, vitamins, E, vitamin K, folate, manganese, iron, zinc, selenium, magnesium, phosphorus, potassium, to calcium. Not only that, organic red rice is also a good source of protein and fatty acids for the body.

the benefits of organic red rice can help control diabetes, improve digestion, control cholesterol levels, and improve heart health

Rice grown without the use of chemical fertilizers and pesticides. Natural processing without using bleach, preservatives and fragrances.

Organic Black Rice



SPECIFICATION	Beras Hitam Organik
Origin	Solo
Composition	The composition of whole rice is 80%, rice groats is 20%,
Water content	14%.
Variant	-
Packaging	5 kg of vacuum plastic (5 kg of plastic as much as 3 pieces in 1 box)
Production capacity	50 ton/bln
Certificate	Sertifikat Organik Indonesia
Ex Work Tanjung Priok Jakarta	Rp. 47,000 (<i>Prices may change</i>)

Black rice is grain rice with a dark purple hue and a slightly sweet, nutty taste. This whole grain rice is rich in anthocyanins, which are antioxidant pigments that give rice its unusual color. Compared to other rice varieties, black rice contains high protein and iron.

Black rice is also rich in antioxidants. Antioxidants are compounds that protect body cells from oxidative stress caused by molecules known as free radicals. Antioxidants are especially important, because oxidative stress has been linked to an increased risk of several chronic conditions, including heart disease, Alzheimer's, and some cancers.

Rice grown without the use of chemical fertilizers and pesticides. Natural processing without using bleach, preservatives and fragrances.

Organic Mix Rice



SPECIFICATION	Beras Mix Organik
Origin	Solo
Composition	The composition of whole rice is 80%, rice groats is 20%,
Water content	14%.
Variant	Rice Mix 2, Rice Mix 3, Rice Mix 4 - customized
Packaging	5 kg of vacuum plastic (5 kg of plastic as much as 3 pieces in 1 box)
Production capacity	50 ton/bln
Certificate	Sertifikat Organik Indonesia
Ex Work Tanjung Priok Jakarta	Rp. 32,500 (<i>Prices may change</i>)

Organic mix rice consisting of a mixture of three types of rice, namely black, brown, and red. This rice can be a solution for you to save and outsmart the bland taste. In addition, you will also get all the benefits of the three types of rice in one plate.

- The benefit of organic mix rice are :
- Efficacious for lowering cholesterol and uric acid levels in the body
- As an antioxidant to prevent free radicals that cause cancer and premature aging

Rich in fiber for weight loss. Organic mixed rice is the result of rice cultivation using the environmentally friendly SRI (System of Rice Intensification) method using organic fertilizers in the form of compost, green manure and local micro-organisms as well as organic pesticides. This cultivation process does not use synthetic chemical fertilizers which can have a negative impact on human health and the preservation of natural resources.

White Glutinous Rice



SPECIFICATION	Beras Ketan Putih Organik
Origin	Solo
Composition	The composition of whole rice is 80%, rice groats is 20%,
Water content	14%.
Variant	-
Packaging	5 kg of vacuum plastic (5 kg of plastic as much as 3 pieces in 1 box)
Production capacity	50 ton/bln
Certificate	Sertifikat Organik Indonesia
Ex Work Tanjung Priok Jakarta	Rp. 30,000 (<i>Prices may change</i>)

White glutinous rice (*Oryza sativa glutinosa*) is one of the rice varieties belonging to the Graminae family. Rice grains consist mostly of about 80-85% starch which is contained in the endosperm which is composed of starch granules measuring 3-10 millimicrons. Glutinous rice (*Oryza sativa* var. *glutinosa*) or pulut is a type of rice that mainly grows in Southeast Asia and eastern Asia.

Mineral substances in white glutinous rice have many good effects on the body. For example zinc and various B vitamins, which can strengthen the body's immune system, so it can reduce inflammation and relieve tension. White glutinous rice can also increase bone density.

Rice grown without the use of chemical fertilizers and pesticides. Natural processing without using bleach, preservatives and fragrances.



Black Glutinous Rice

SPECIFICATION	Beras Ketan Hitam Organik
Origin	Solo
Composition	The composition of whole rice is 80%, rice groats is 20%,
Water content	14%.
Variant	-
Packaging	5 kg of vacuum plastic (5 kg of plastic as much as 3 pieces in 1 box)
Production capacity	20 ton/bln
Certificate	Sertifikat Organik Indonesia
Ex Work Tanjung Priok Jakarta	Rp. 31,000 (<i>Prices may change</i>)

Black glutinous rice is a rice variety whose starch contains 92 – 98% amylopectin. This causes black glutinous rice to have sticky or sticky characteristics after steaming. Black rice (*Oryza sativa L.indica*), is a type of rice that contains higher anthocyanins in alerons than white rice

The benefits of black sticky rice provide iron intake to produce red blood cells and form a protein called hemoglobin. Consuming 100 grams of black sticky rice will provide iron intake equivalent to 4% of daily needs. When red blood cells are sufficient, blood flow increases smoothly.

Rice grown without the use of chemical fertilizers and pesticides. Natural processing without using bleach, preservatives and fragrances.



 @inacropofficial

 inacropofficial@gmail.com

 @inacropofficial

 www.inacrop.com

 +62 812-9267-043

THANK YOU



INACROP

Indonesian Premium Agriculture Exporter